



PLAYERS GO PLACES

Meet
Players 100's.
 Regular and Menthol



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Warning: The Surgeon General Has Determined
 That Cigarette Smoking Is Dangerous to Your Health.

14 mg "tar," 1.1 mg nicotine av. per cigarette, by FTC method.

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 Players
 "Pink Sweater"
 National Magazines—1993
 Page 4/C Blend—Q1000

Write, Rich, Greene, Inc.

